Sponsorship Proposal

Perth Bayswater Rugby Union Club (PBRUC) is dedicated to collaborating with and contributing to our community by advocating for Rugby Union as a comprehensive pathway to a healthy lifestyle. Our vision emcompasses three key pillars:

Physical Well-being
 Social Inclusion
 Meaningful Relationships

We eagerly anticipate the oppotunity to share the game with all individuals, enabling them to experience the myriad of benefits that it brings. Morevover we extend an invitation to you as a business operator to become a part of the PBRUC community where you too can be part of our future.

Contact

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About Us

Perth Bayswater Rugby Union Club is the oldest, continually operating rugby union club in Western Australia. Formed in April 1905 and playing their inaugural match in May of the same year.

We are an illustrious club with a rich history of triumphs and an unwavering passion that we hope to reignite in season 2024.

Our Senior and Junior rugby programs are grounded in eight core values, which we wholeheartedly embrace and champion, both on and off the field.

- 1. One United Club
- 2. Honesty and Transparency
- 3. Flexibility
- 4. Dedication
- 5. Commitment
- 6.Equality
- 7.Respect
- 8. Inclusivity

Our aim is to nurture players skills foster a sense of camaraderie, and challenge them to be the best rugby player they can be. With exceptional coaching and support staff, our programs offer a pathway for players to elevate their game and aspire to represent our club at the highest level.

We invite you to join us on this remarkable journey.



Vision

- Highest participation rate of rugby players in a West Australian rugby club across genders, cultures and abilities.
- Championing Core Values
- To be known for our hospitality and sportsmanship and to be respected within the West Australian rugby community.



Mission

Provide the opportunity to participate in the game of Rugby Union for all the Eastern Suburbs' communities of Perth. Ensure the club is financially sustainable into the future and consistently give back to our members, the local community and sponsors.

Provide a facility and environment that offers a welcoming atmosphere that is inclusive to all families, children, members, sponsors and guests.

Meet Our Teams





Senior Mens

Premier Grade Reserve Grade Third Grade U 21s Golden Oldies



Senior Womens

Community Grade

Meet Our Teams cont.





All Abilities

A fun, safe, and accessible rugby union environment for all abilities and experience levels.



Junior U6 through to U18s

Avenues of Sponsorship



We offer a range of initiatives that not only benefit our players but also enrich the broader community. As a business operator, your sponsorship dollars can have a meaningful impact on someone's life, making a real difference.

Disadvantaged Backgrounds

In collaboration with local charities and nonprofit organizations, PBRUC provides children from underprivileged backgrounds with the chance to participate in rugby within a secure environment, completely free of charge. We also extend a warm invitation to their families to become an integral part of the PBRUC community

Indigenous Players

In collaboration with local charities and nonprofit organizations, PBRUC extends a special invitation to Indigenous children, providing them with the opportunity to play rugby in a culturally sensitive environment, completely free of charge. We also warmly welcome their families to become an integral part of the PBRUC community.

PBRUC Womens Rugby

As an integral part of our strategic vision, PBRUC collaborates closely with RugbyWA to drive higher female participation in Rugby Union across the Eastern suburbs of Perth. We are actively seeking partners to ensure that aspiring participants, both junior and senior, can enjoy the sport without any financial burden.

Our All Abilities Team

In collaboration with local NDIS providers and schools. PBRUC extends an inclusive invitation to individuals facing intellectual. physical, sensory or challenges, providing them with the opportunity to participate in a rugby program that prioritises safety and enjoyment. Importantly, this comes at no cost and does not affect their NDIS subsidy. We also warmly encourage their families to become valued members of the PBRUC community

Sponsorship Packages





Platinum

- Premier Logo placement on chosen jersey
- Premier Logo placement on game day apparel
- Prominent Club
 Signage
- Social Media, PBRUBC website and Stan Sport exposure
- Home Game
 Sponsorship
- Six tickets to ANZAC Day, NAIDOC and Sponsors Day events



Gold

- Secondary Logo placement on chosen team apparel
- Social Media, PBRUBC website and Stan Sport exposure
- Prominent Club Signage
- Home Game
 Sponsorship
- Four tickets to ANZAC Day, NAIDOC and Sponsors Day events

\$15,000 +gst p.a

\$10,000 +gst p.a

Don't see a package that suits your needs? Talk to us about creating a bespoke package that aligns with your goals and maximizes the impact of your sponsorship dollars.

Sponsorship Packages cont.





- Branding on chosen team apparel
- Social Media, PBRUBC website exposure
- Promotional Club
 Signage
- Exclusive invitations to club-sponsored events
- Home Game
 Acknowledgment
- Two tickets to ANZAC Day, NAIDOC and Sponsors Day events



Bronze

• Option to logo game day apparel for chosen team

- Social Media, PBRUBC website exposure
- Promotional Club Signage
- Exclusive invitations to club-sponsored events
- Home Game Mention

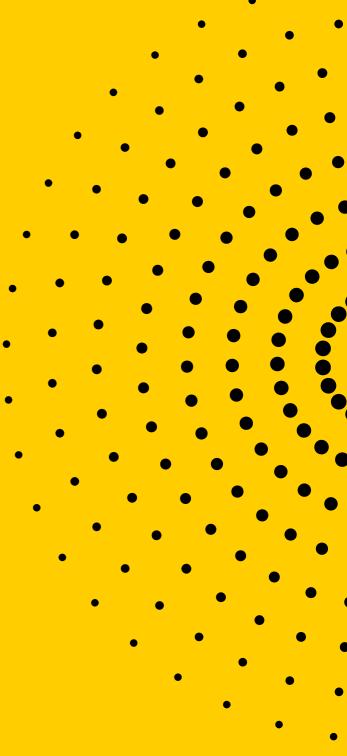
\$5,000 +gst p.a

\$2,000 +gst p.a

**Our '500 Club' allows you to make an active difference in the PBRUC current season. You are able to decide where your generous donation is allocated if you wish, and it is also tax deductable!



Thank you! Hope you are interested!



Contact

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