



# Sponsorship Proposal

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Perth Bayswater Rugby Union Club (PBRUC) is dedicated to collaborating with and contributing to our community by advocating for Rugby Union as a comprehensive pathway to a healthy lifestyle. Our vision encompasses three key pillars:

1. Physical Well-being
2. Social Inclusion
3. Meaningful Relationships

We eagerly anticipate the opportunity to share the game with all individuals, enabling them to experience the myriad of benefits that it brings. Moreover we extend an invitation to you as a business operator to become a part of the PBRUC community where you too can be part of our future.

## Contact

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# About Us

Perth Bayswater Rugby Union Club is the oldest, continually operating rugby union club in Western Australia. Formed in April 1905 and playing their inaugural match in May of the same year.

We are an illustrious club with a rich history of triumphs and an unwavering passion that we hope to reignite in season 2024.

Our Senior and Junior rugby programs are grounded in eight core values, which we wholeheartedly embrace and champion, both on and off the field.

1. One United Club
2. Honesty and Transparency
3. Flexibility
4. Dedication
5. Commitment
6. Equality
7. Respect
8. Inclusivity

Our aim is to nurture players skills foster a sense of camaraderie, and challenge them to be the best rugby player they can be. With exceptional coaching and support staff, our programs offer a pathway for players to elevate their game and aspire to represent our club at the highest level.

**We invite you to join us on this remarkable journey.**

## Vision



- Highest participation rate of rugby players in a West Australian rugby club across genders, cultures and abilities.
- Championing Core Values
- To be known for our hospitality and sportsmanship and to be respected within the West Australian rugby community.



## Mission

Provide the opportunity to participate in the game of Rugby Union for all the Eastern Suburbs' communities of Perth. Ensure the club is financially sustainable into the future and consistently give back to our members, the local community and sponsors.

Provide a facility and environment that offers a welcoming atmosphere that is inclusive to all families, children, members, sponsors and guests.

# Meet Our Teams



## Senior Mens

Premier Grade  
Reserve Grade  
Third Grade  
U 21s  
Golden Oldies



## Senior Womens

Community Grade

# Meet Our Teams cont.



## **All Abilities**

A fun, safe, and accessible rugby union environment for all abilities and experience levels.



## **Junior**

U6 through to U18s

# Avenues of Sponsorship



We offer a range of initiatives that not only benefit our players but also enrich the broader community. As a business operator, your sponsorship dollars can have a meaningful impact on someone's life, making a real difference.

## **Disadvantaged Backgrounds**

In collaboration with local charities and nonprofit organizations, PBRUC provides children from underprivileged backgrounds with the chance to participate in rugby within a secure environment, completely free of charge. We also extend a warm invitation to their families to become an integral part of the PBRUC community

## **Indigenous Players**

In collaboration with local charities and nonprofit organizations, PBRUC extends a special invitation to Indigenous children, providing them with the opportunity to play rugby in a culturally sensitive environment, completely free of charge. We also warmly welcome their families to become an integral part of the PBRUC community.

## **PBRUC Womens Rugby**

As an integral part of our strategic vision, PBRUC collaborates closely with RugbyWA to drive higher female participation in Rugby Union across the Eastern suburbs of Perth. We are actively seeking partners to ensure that aspiring participants, both junior and senior, can enjoy the sport without any financial burden.

## **Our All Abilities Team**

In collaboration with local NDIS providers and schools, PBRUC extends an inclusive invitation to individuals facing intellectual, physical, or sensory challenges, providing them with the opportunity to participate in a rugby program that prioritises safety and enjoyment. Importantly, this comes at no cost and does not affect their NDIS subsidy. We also warmly encourage their families to become valued members of the PBRUC community

# Sponsorship Packages



## Platinum

- Premier Logo placement on chosen jersey
- Premier Logo placement on game day apparel
- Prominent Club Signage
- Social Media, PBRUBC website and Stan Sport exposure
- Home Game Sponsorship
- Six tickets to ANZAC Day, NAIDOC and Sponsors Day events

**\$15,000 +gst p.a**



## Gold

- Secondary Logo placement on chosen team apparel
- Social Media, PBRUBC website and Stan Sport exposure
- Prominent Club Signage
- Home Game Sponsorship
- Four tickets to ANZAC Day, NAIDOC and Sponsors Day events

**\$10,000 +gst p.a**

**Don't see a package that suits your needs? Talk to us about creating a bespoke package that aligns with your goals and maximizes the impact of your sponsorship dollars.**

# Sponsorship Packages cont.



## Silver

- Branding on chosen team apparel
- Social Media, PBRUBC website exposure
- Promotional Club Signage
- Exclusive invitations to club-sponsored events
- Home Game Acknowledgment
- Two tickets to ANZAC Day, NAIDOC and Sponsors Day events

**\$5,000 +gst p.a**



## Bronze

- Option to logo game day apparel for chosen team
- Social Media, PBRUBC website exposure
- Promotional Club Signage
- Exclusive invitations to club-sponsored events
- Home Game Mention

**\$2,000 +gst p.a**

**\*\*Our '500 Club' allows you to make an active difference in the PBRUC current season. You are able to decide where your generous donation is allocated if you wish, and it is also tax deductible!**





**Thank you!**  
**Hope you are**  
**interested!**

## **Contact**

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